



2019 AGENDA

- 3:00 pm Opening Remarks, Martha Donato, Founder of C3
- 3:10 pm Keynote address 1, John Nee, Publisher, Marvel Comics
- 3:30 pm Keynote address 2, Joseph Illidge, author and editorial strategist, former editor, DC Comics and Valiant Comics
- Comic books and graphic novels are the creative fuel for modern culture and business! Joseph discusses his career from working at DC Comics and Milestone, to Lion Forge and Valiant, and shares his thoughts on how industry creatives and ambassadors can use their ideas and inspirations to engage and invite the masses to fictional worlds.
- 3:50 pm Session 1: Listen and Thrive as a Creator
- Speakers: Barbara Kesel, Neo Edmund, Charlotte Fullerton
- Description: Creativity is a two-way street! There's putting your work OUT there, but you have to get some knowledge put IN you first! Writer Barbara Kesel (*Hawk and Dove*), actor/author Neo Edmund (*Mighty Morphin Power Rangers*), and writer Charlotte Fullerton (*My Little Pony, Ben 10*) tell you why listening is the key to honing your creative skills!
- 4:30 pm Session 2: Self-promotion From the Experts
- Speaker: Barbra Dillon, Joseph Illidge
- Description: The hustle never ends! Former DC Comics and Valiant Comics Editor Joe Illidge has been spreading the gospel of comic books in columns, social media, and convention floors for 25 years, and Fanbase Press Editor in Chief Barbra Dillon is the mistress of guerilla marketing! Find out what the experts can tell YOU about promotion!

- 5:10 pm AfterShock Comics and The Year of Reading Dangerously
- Description: Long Beach Comic Expo's own Kris Longo briefs you on upstart publisher AfterShock Comics and their "Year of Reading Dangerously!" The publisher of such hits as Animosity and Babyteeth has MORE in store for 2019, and will show you how breaking AWAY from the pack can be your ticket to success!
- 5:20 pm My Other Office as your workplace solution!
- Speaker: Ingrid Rushing
- Description: My Other Office CEO Ingrid Rushing tells you about the benefits of the flexible, dynamic space that is My Other Office! When you need a workspace on the quick, a great client or group meeting venue, or just a release from a distracting work environment, My Other Office is your solution to keep your creativity going without hassles!
- 5:40 pm Session 3: Challenges and Opportunities for Independent Creators
- Speakers: Ron Marz, Vince Hernandez, Russell Nohelty
- Description: Start small, finish big! Writer Ron Marz (*Green Lantern*), Aspen Comics Editor in Chief Vince Hernandez, and sci-fi/fantasy/horror author Russell Nohelty have been with companies big and small, and can tell you all about exciting opportunities on the indie scene, and the ins-and-outs of working with large companies!
- 6:20 pm Session 4: Creator Connection: First Connections
- Speaker: Buddy Scalera
- Description: Meet your next creative partner in this fun, interactive networking session. Many new comic titles and careers have been launched through this panel, which has never been offered in Long Beach. Bring business cards and samples of your work. This is the panel that has literally helped complete strangers form creative teams and publish comic books. Hosted by Marvel Comics writer Buddy Scalera (*Deadpool*). Sponsored by Marvy/Uchida markers.
- 7:15 pm McDuffie Award Program
- Please stay with us after the conference for the 2019 presentation of the Dwayne McDuffie Award for Diversity in Comics, continuing the legacy of the renowned comic book creator and animation writer.
- Special guests to appear in person and on video!
- 8:30 pm Cocktail Reception
- Free drinks! You deserve it!